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## JETBLUE ANNOUNCES NON-STOP SERVICE BETWEEN RENO-TAHOE AND LONG BEACH

RENO, NV. – Reno-Tahoe International Airport (RNO) has landed new non-stop daily service to Long Beach, CA on JetBlue starting Aug. 15, 2016.

Flying to Long Beach on JetBlue will give both business and leisure travelers another option for travel between Reno and the Los Angeles basin. Avoiding the congestion of LAX will give travelers a faster and more convenient travel option, complete with JetBlue's free Wi-Fi, free TVs at every seat and free snacks and soft drinks.

The success of JetBlue's non-stop daily flight between Reno-Tahoe and New York City set the stage for the new service to Long Beach.

"With the addition of new non-stop daily service to Long Beach, JetBlue is showing our community that they are great air service partners for our region," Marilyn Mora, President/CEO of RNO, said. "We have made a big impression by filling the flight to the Big Apple, and now we have an opportunity to send waves of passengers to Long Beach. Let's fill those seats to Southern California."

JetBlue will fly the route between RNO and Long Beach with a 150-seat Airbus 320. It will depart Reno at 2:15 p.m. and arrive in Long Beach at 3:40 p.m. It will depart Long Beach at 12:15 p.m. and land in Reno at 1:30 p.m.

To inaugurate the new service, JetBlue is offering a one-way \$59 fare until March 24 that they call their "Silver Lining" in honor of Nevada history. The \$59 is historically symbolic because it honors the famous Comstock Lode of silver that was discovered in Northern Nevada in 1859.

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*The Reno-Tahoe Airport Authority receives no state or local funding. All operating revenues are derived from tenant and concession fees. The Reno-Tahoe International Airport (RNO) is the 66<sup>th</sup> busiest commercial airport in the United States, with 3.4 million passengers per year. For more details, visit [www.renoairport.com](http://www.renoairport.com).*